

July 14, 2010



Dear Potential Exhibitor:

The 2010 Color and Appearance RETEC Conference will be held Monday, September 13 through Thursday, September 16, 2010 at the Renaissance Hotel, Nashville, TN. This year's theme is "Colorful Nashville". The tabletop exhibit area is being offered once again to companies involved in our industry. These exhibits are an excellent opportunity to promote your products and services to the 500 attendees expected this year. Visit our web-site at [RETEC 2010 Conference](#) for the detailed program.

The exhibit spaces feature either a 6 or 8 foot draped table provided by the hotel, or exhibitors may utilize floor displays that occupy the same space. A 110-volt power outlet will be available for lights and laptops. If you have any special power needs please request them in advance. Tabletop set-up is on Tuesday, September 14, 2010, and the conference starts at 1:30 p.m., with the reception beginning at 6:30 p.m. Exhibits open on Tuesday, September 14 for the afternoon coffee break at 3:00 p.m. and close following the morning break on Thursday, September 16 at 10:00 a.m. The networking reception will be held Wednesday, September 15 from 5:45p.m. to 7:00 p.m.

The fee for the exhibit is \$900 and includes two full conference registrations. Please include names of both attendees on registration form. Payment is required by August 13, 2010 to guarantee your space. After August 13, 2010, the registration cost goes to \$1,125, if space is available.

Please reserve your table online or by sending your check and completed registration form, http://www.specad.org/UserFiles/File/2010cadretec/2010cadretec_reg_form2.doc?PHPSESSID=50788b1fa2af4ed6d14bde861c1e9fe8 to:

Mr. Bruce Mulholland
c/o Ticonoa
8040 Dixie Highway
Florence, KY 41042

Make checks payable to: **"SPE CAD" for \$900 plus any other registrations selected.** If you wish to register online directly, visit <http://www.acteva.com/booking.cfm?bevoid=201849> . If paying on line, please complete the registrant information for the second attendee and mail to Mr. Mulholland.

Please note that the Hotel rate guarantee cut off is Thursday, August 12, 2010 before 5:00 p.m. CST. To reserve your hotel room, visit the direct website at https://resweb.passkey.com/Resweb.do?mode=welcome_ei_new&eventID=2514083 . Registration is open, and I encourage everyone to reserve early, as the recent flooding has affected room availability in the region.

Sincerely,

Brian West

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